

Natalie Cameron

Managing her own public relations company, NRC Communications, Natalie Cameron has been a prominent voice promoting film in Perth for around a decade.

What were you doing in 1985?

I was a mere grade sixer attending primary school at Millers Well Primary School in the Pilbara mining town of Karratha.

What were you aspiring to?

To catch a big fish on the weekend, and to get the hell out of Karratha!!

How has Perth changed over the years (in your realm or in general)?

Our little city has certainly become more more of a cultural hub – so much fantastic fashion, music and art talent is budding from Perth. In the cinema industry audiences are certainly embracing arthouse films on a much wider level than they used to.

You've influenced people through your work, but what local figures influenced your development?

I would have to say people in the WA cinema industry such as Ingrid Van den Berghe from the Luna Palace group – she certainly has been a 'mentor' for me over the years. Also the legendary PR princess Julie Cameron of course.



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